HELLO I'M

Gio Mello

WEB GRAPHIC DESIGNER

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About Me

I'm a Graphic & Web Designer currently living in Vancouver, Canada. With a diverse background, I can offer a unique perspective on the development of any project.

Passionate about music, new technologies, photography, traveling and exploring, soccer, vinyl records, and cycling.

Education

Bachelor of Digital Design
Universidade Anhembi Morumbi
(2006 - 2010)

Certificate Program
Web Publisher Editor
Senac Sao Paulo
(2005)

Certificate
Computing Programming
Colegio Anchieta
(2002 - 2005)

Experience

Marketing Coordinator
Predl Systems North America - Vancouver, BC
(2017 - 2021)

Working in-house for one company allowed me to grow and explore an in-depth understanding of one brand and its goals in a way that agency work could never allow you to do, having the chance to build something with more of a long-term strategy in mind.

Graphic Web Designer
Orion Integração - Sao Paulo, Brazil
(2014 - 2016)

Responsible for delivering effective, aesthetic, on-brand, and on-strategy creative for websites, web pages, product graphics, email promotional creative, social media graphics & content, and banner ads.

Graphic Web Designer
Casa Print - Sao Paulo, Brazil
(2014 - 2014)

Working as an in-house graphic-digital designer, I was responsible for creating all company's promotional materials for their e-commerce platform, whether they are print or digital, including selecting photos and typefaces, developing layouts, and designing logos.

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Highlights

· 8+ years of design experience

· Solid background in graphic and digital design

· Knowledge of printing processes

· Able to work with programming; knowledge in front-end

· Proficient in Adobe Suite

· Working with others, problem-solving, job task planning and organizing, continuous learning, working under tight deadlines, and team player.

Experience

Frontend Developer
W51 Informática e Marketing - Sao Paulo, Brazil
(2013)

Responsible for creating the user interface and interactive aspects of a website, maintenance using HTML/CSS code, bug fixes, user test, cross-browser compatibility.

Junior Digital Designer
Design Connection - Sao Paulo, Brazil
(2011 - 2013)

Responsible for website development & maintenance, presentations, creation of marketing material, and web content development.

References Available Upon Request